## Informative Essay Organizer

**Introduction**

Hook (Lead) = Grab audience attention

Reel = Explain the issue and why it matters

Claim = Thesis Statement

*Preview your Salient Points (*optional)

<table>
<thead>
<tr>
<th>Salient Point</th>
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| • Supporting Details  
• Supporting Details  
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**Possible Supporting Details:**

- Textual Evidence
- Logical Reasoning
- Examples

**Conclusion**

Refer to hook/lead:

Reword the Claim:

*Review Salient Points: