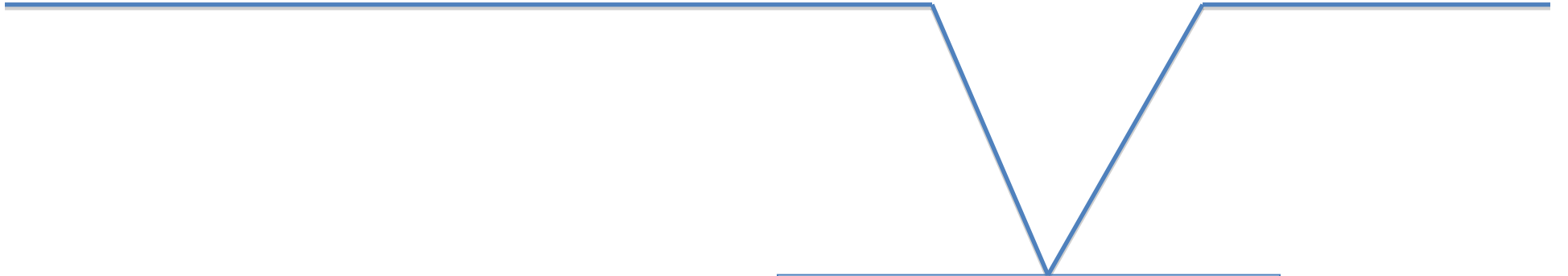


Name _____ Hr _____ Date _____

Claim

Question?

Counter Claim



Integrate claim and counter claim.

Name _____ Hr _____ Date _____

Introduction

Hook (Lead) = Grab audience attention

Reel = Explain the issue and why it matters

State your **CLAIM** (integrated with counter-claim)

Preview your Salient Points:

- a.
- b.
- c.

Counter Claim (Straw-Man)

Salient Point

- Supporting Details
- Supporting Details
- Supporting Details

Possible Supporting Details:

Textual Evidence
Logical Reasoning
Examples

Salient Point

- Supporting Details
- Supporting Details
- Supporting Details

Possible Supporting Details:

Textual Evidence
Logical Reasoning
Examples

Salient Point

- Supporting Details
- Supporting Details
- Supporting Details

Possible Supporting Details:

Textual Evidence
Logical Reasoning
Examples

Conclusion

Refer to hook/lead

Repeat the Claim

Call to Action = Ask your audience to DO something (call, write, remember, etc.)