



## **MOORE LOVE REACHES FUNDRAISING SUCCESS AMID CHALLENGING YEAR**

Moore, Okla. – Moore Public Schools (MPS) students, staff, parents/guardians, and friends united as one fundraising powerhouse to help fight hunger, heal hurts, and meet the needs of families experiencing dire financial hardships. In its fourth year, the districtwide philanthropic initiative raised more than \$200,000 amid a tremendously challenging year.

Collectively, the 35 schools and administrative offices raised funds for this year's two recipients: The Oklahoma Regional Food Bank (Backpack for Kids program) and Moore Firefighters Santa Express.

"Due to generous hearts and compassion to help others – our schools are significantly giving back to two recipients who work directly with our school counselors to provide for our students and schools. This is nothing short of extraordinary and is a testament of how our community unites to help each other," said Dr. Robert Romines, Superintendent of MPS.

Superintendent Romines attributes the remarkable success of this year's campaign to the students who collaborated fundraising efforts with feeder pattern schools (elementary and junior high schools that advance students into a specific high school based on location) and generous sponsorships from families, friends, businesses and organizations.

The recipients were selected through an application and interview process. Leadership students from each of the three high schools and their advisers were asked to lead the process and select recipients. Only two were selected this school year due to economic, health, and social challenges that may have affected fundraising efforts. More information about the 2020-2021 Moore Love recipients:

- **The Oklahoma Regional Food Bank:** MPS works with the Oklahoma Regional Food Bank to provide food items in backpacks for approximately 700 of our elementary students. These students do not have food to sustain them during the weekend and this program helps fulfill this need. There are also food pantries at many junior high and high schools for the older students. *Website:* [www.regionalfoodbank.org](http://www.regionalfoodbank.org)
- **Moore Firefighters Santa Express:** This organization has been meeting the needs of our district's students and families for almost 40 years. They provide needs such as clothing, food, bedding, or other living needs as shared with them by our school counselors. Their goal is not only to help our low-income families but also to help our families who may be going through a tough time due to loss of employment, family illness, or personal catastrophe. *Website:* <https://www.cityofmoore.com/departments/fire-department>

Another encourager to raise funds is a friendly competition within the elementary schools, junior high schools, and high schools, with trophies awarded to the sites that raised the most funds. In MPS, there are 35 schools (25 elementary schools, 6 junior high schools, 3 high schools, 1 alternative academy), and administration offices that collaborate on fundraising efforts.

<b>LION PRIDE \$51,700.91</b>	<b>JAGUAR PRIDE Total: \$58,545.15</b>	<b>SABERCAT PRIDE Total: \$74,530.81</b>
Moore HS: \$15,468.77 Apple Creek: \$2,245.65 Broadmoore: \$2,858.00 Bryant: \$3,572.41 Central: \$1,377.50 Central JH: \$1,543.59 Heritage Trails: \$2,505.05 Highland East JH: \$3,461.24 Northmoor: \$4,570.70 Sooner: \$2,062.00 Timber Creek: \$3,331.67 <b>Winding Creek: \$8,704.33</b>	Westmoore HS: \$30,142.48 Brink JH: \$4,804.75 Earlywine: \$615.00 Eastlake: \$4,597.62 Fairview: \$2,627.63 Fisher: \$1,690.50 Kingsgate: \$795.38 Moore West JH: \$2,588.49 Red Oak: \$1,860.53 Sky Ranch: \$1,423.89 <b>South Lake: \$7,398.88</b>	<b>Southmoore HS: \$34,483.48</b> Briarwood: \$9,391.00 Highland West JH: \$1,429.13 Houchin: \$1,201.49 Kelley: \$1,268.65 <b>Oakridge: \$11,482.76</b> Plaza Towers: \$1,316.00 Santa Fe: \$2,526.97 Southgate-Rippetoe: \$2,713.60 <b>Southridge JH: \$5,299.17</b> Wayland Bonds: \$3,418.56
Together, VISTA Academy (\$685.00) and Administration Offices (\$21,909.00) raised \$22,594.00. This amount will be divided three ways and added to the totals for each feeder pattern.		
<b>Grand total raised by Moore Public Schools for 2020-2021 Moore Love: \$207,370.87!</b>		

**The top fundraising elementary schools are: Oakridge, Winding Creek, and South Lake!**

*Note: We select an elementary school per feeder pattern since there are 25 schools.*

**The top fundraising junior high school is: Southridge!**

**The top fundraising high school is: Southmoore!**

**The top fundraising school overall is: Southmoore!**

**The top fundraising feeder pattern is: SaberCat Pride!**

Awards will be presented to our winning schools and principals in March or April.

This is the fourth year for Moore’s districtwide philanthropy. The district raised more than \$240,000 in February 2020 and \$115,000 in February 2019.

Participation continues to grow as news spreads of the districtwide effort to give back to organizations that specifically help students and families within the MPS community. Organizers are already preparing for the next school year’s application process. Applications for 2021-2022 recipients will be available on the mooreschools.com website in April, with interviews to occur during the summer.

*Check presentations to the recipients will be at the end of March. Please contact Dawn Jones for more information.*